

RECOGNITION AND REWARDS



CELEBRATING EFFECTIVE TEAMS

CHALLENGE

An industry leader in developing new and better ways to prevent and treat diseases in pets, farm animals and farmed fish, was utilizing 3 separate recognition and rewards platforms. With 2,600 employees in 40 countries, they discovered that their platforms, processes, and procedures were inconsistent and lacked cohesion - they needed a single solution with low start-up costs, the ability to manage their budgets, a diverse range of rewards, and the ability to promote achievements to the wider organization.

SOLUTION

They utilized Power2Motivate, with a dedicated recognition coach, who worked with the company to implement a 3-tier points-based award system where participants can redeem for rewards procured and distributed in country. Nominations were made available to teams and individuals, with approvals by department managers, and budgets were loaded into the system annually and monitored by line managers throughout the year.

RESULTS

- The program encouraged all employees, not just management, to recognize their peers, creating a more collaborative culture
- The program encouraged all employees, not just management, to recognize their peers, creating a more collaborative culture
- Visual reporting provided at-a-glance results on all lines of the business
- Allowed the client to develop marketing strategies to maintain momentum
- 88% of employees have used the system since launch
- 82% have nominated their peers
- 95% have received awards ranging from coffee machines to iPods

Call us at 844-442-3699 to learn how to strengthen your teams through effective rewards & recognition